



EUROPEAN BEER TRENDS

STATISTICS REPORT | 2023 EDITION



THE BREWERS OF EUROPE

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SIMON SPILLANE

Head of Operations
The Brewers of Europe

Dear Reader,

In these fast-changing times, beer still stands the test of time, transcending borders and uniting diverse cultures. It brings people together across Europe, to talk, to share and to appreciate a good, refreshing beverage. There is no other drink that has the same power of attraction.

The last few years have seen new challenges coming thick and fast but the beer market is on the road to recovery since the Covid pandemic in 2020 forced bars, cafés and restaurants to close, with lockdowns keeping people from enjoying a beer with friends, family and new acquaintances.

The scars from this period are mapped in the 2023 Edition of our European Beer Trends Report. If 2020 brought an abrupt end to the gradual growth in production and consumption for European brewers, the recovery has been more steady and we can see in 2022 that the market was not yet back to its pre-Covid health.

The statistics show that beer sales in the European Union fell from 322 million hectolitres in 2019 to 297 million hl in 2020 and, while nearly two thirds of the losses had returned by 2022, beer consumption was still only at 313 million hl.

The figures also show how the hospitality sector bore the brunt of the damage and remains under pressure from increased costs and changing lifestyles. While each country has its traditions, the balance between the on-trade of immediate consumption and the off-trade of retail stores has shifted towards the latter. Between 2019 and 2022, the on/off trade mix moved from 68/32 to 59/41 in Spain, from 35/65 to 31/69 in the Czech Republic, and from 45/55 to 41/59 in the UK.

In terms of production, high manufacturing costs (in mid-2023 they were 20-25% higher than in 2019), coupled with a sharp rise in shipping costs have prevented the dynamic export growth of the previous decade that might have compensated for the gradual recovery in beer consumption.

The number of active breweries is however still up: it rose again in the EU from 9500 breweries in 2021 to 9,680 in 2022, still a far cry from the increases at the end of the

last decade when brewery numbers were rising by a thousand a year, but a sure sign that consumer fascination with beer remains. With this growth in brewery numbers is a parallel growth in the diversity and choice on offer for all.

Brewers are naturally resourceful and positive people. We are creative and adaptable. We are innovating to meet consumer demand for diversity and quality, ensuring that there is a beer for everyone and every occasion. For example, non-alcoholic beer now represents over 5% of the European beer market.

Today, the challenges are different. Where once we battled a pandemic, now we face a war in Ukraine, tightening government budgets, a general cost of living crisis and a surge in raw materials prices. For brewers, this also translates into bottlenecks for the imports of cereals and malt, as well as packaging – glass bottles and aluminium cans – and fluctuating energy costs.

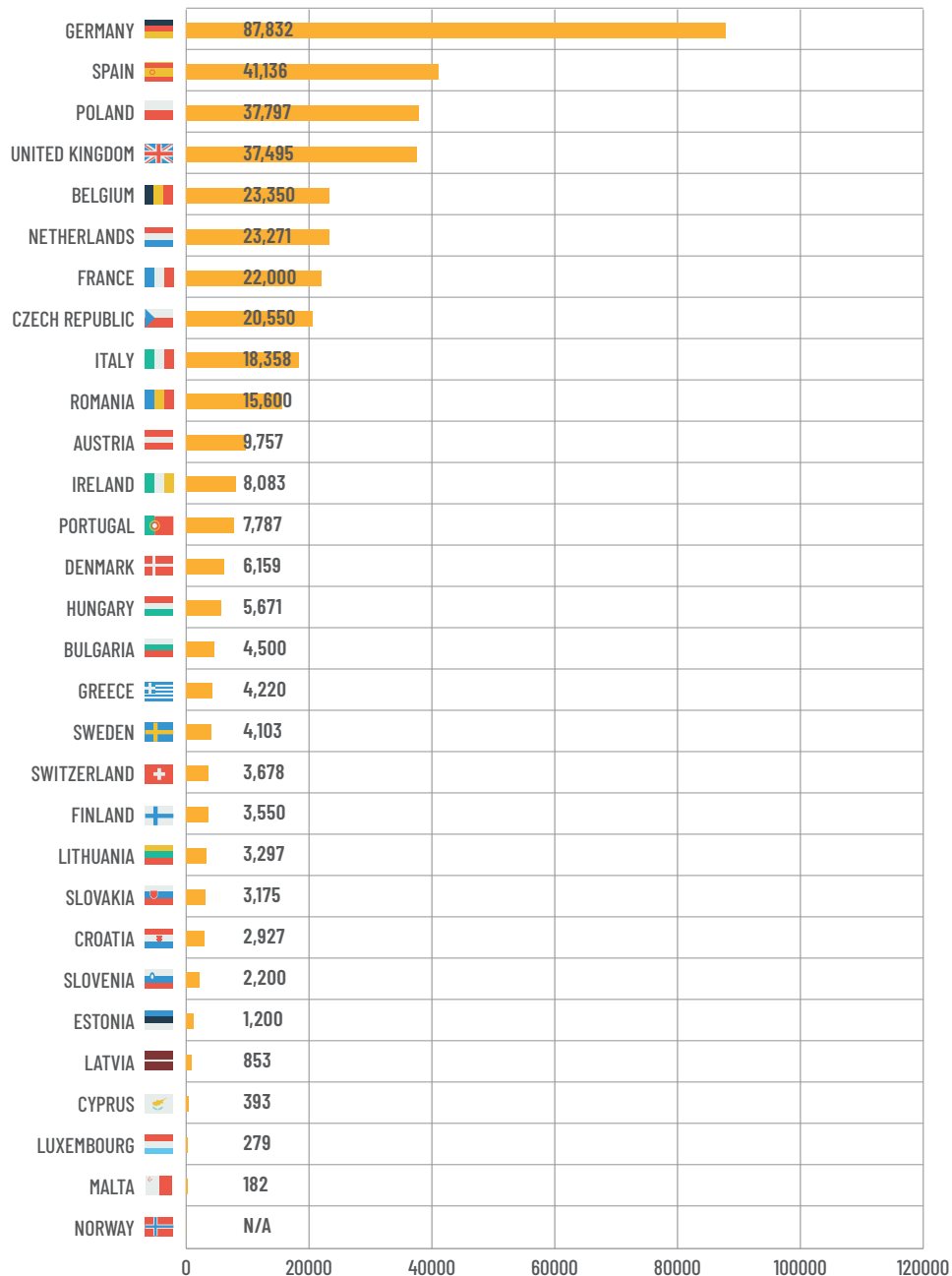
To be clear, most of these factors are having an effect across the economy. But in these straitened times, brewers need a supportive fiscal and policy regime, one that also recognises the positive and sustainable contribution that beer and brewing make to European communities, its social wellbeing and the economy.

Nor can we ignore the climate crisis: as temperatures shift further to the extremes, it is affecting agriculture, with harvests coming earlier and – in some cases – fires and floods destroying them. We are looking to the future and it is a future that is sustainable. We have reduced our environmental footprint and our brewers have launched hundreds of pioneering sustainability initiatives over the years. We will continue to transition towards a clean, stable, circular economy. We can do that even as we navigate crises.

As we head into 2024, there will be elections in many places, not least for the European Parliament in June. This will shape Europe's political future: when the new European Commission is in place, it will set new policy priorities. We brewers will have to show the importance and uniqueness of beer, that we can move with the times and that we can adapt to the changing environment.

Beer is deeply entrenched in European history and there is a unique cultural heritage in beer. We need to constantly evolve while staying true to our essence to ensure a positive future. So let us raise a virtual toast to the brewers, the artisans, beer sellers and the enthusiasts who contribute to this ever-evolving story.

Simon Spillane
Head of Operations
The Brewers of Europe



COUNTRY	2016	2017	2018	2019	2020	2021	2022
AUSTRIA	9,227	9,312	9,472	9,516	9,149	9,376	9,757
BELGIUM	20,616	N/A	N/A	N/A	N/A	N/A	23,350
BULGARIA	5,180	5,020	5,070	4,874	4,570	4,460	4,500
CROATIA	3,348	3,395	3,434	3,239	2,344	2,332	2,927
CYPRUS	365	383	398	388	295	343	393
CZECH REPUBLIC	20,475	20,322	21,272	21,604	20,122	19,559	20,550
DENMARK	6,200	6,060	6,040	5,862	5,874	6,240	6,159
ESTONIA	1,416	1,369	1,287	1,293	1,291	1,366	1,200
FINLAND	4,100	4,036	3,924	3,814	3,766	3,696	3,550
FRANCE	20,650	21,000	22,000	22,300	21,600	21,800	22,000
GERMANY	94,957	93,013	93,652	91,610	87,027	85,443	87,832
GREECE	3,827	3,800	3,933	4,075	3,397	4,091	4,220
HUNGARY	6,239	6,279	6,189	6,026	5,466	5,671	5,671
IRELAND	7,680	8,019	8,322	8,240	7,100	3,828	8,083
ITALY	14,516	15,700	16,448	17,288	15,835	17,773	18,358
LATVIA	739	820	823	764	756	743	853
LITHUANIA	2,999	2,727	2,904	3,124	3,224	3,337	3,297
LUXEMBOURG	290	290	293	288	200	225	279
MALTA	170	175	181	186	131	155	182
NETHERLANDS	24,559	24,313	24,912	24,128	22,140	22,086	23,271
POLAND	41,369	40,382	41,482	40,411	39,066	38,277	37,797
PORTUGAL	6,474	6,994	6,758	7,103	6,589	6,711	7,787
ROMANIA	15,780	16,050	16,600	16,690	16,630	16,400	15,600
SLOVAKIA	3,014	3,103	2,902	3,195	3,034	3,140	3,175
SLOVENIA	1,696	1,399	1,973	2,021	1,989	2,231	2,200
SPAIN	36,343	37,386	38,143	39,516	34,666	38,126	41,136
SWEDEN	4,442	4,421	4,480	4,395	4,143	4,172	4,103
TOTAL EU 27	356,671	≈ 357,751	≈ 364,875	≈ 363,933	≈ 342,387	≈ 343,564	358,230
NORWAY	2,361	2,199	2,456	2,377	2,542	N/A	N/A
SWITZERLAND	3,422	3,464	3,659	3,675	3,404	3,382	3,678
UNITED KINGDOM	38,084	40,480	40,885	39,247	32,217	38,382	37,495
TOTAL ALL	400,538	≈ 403,894	≈ 411,875	≈ 409,232	≈ 380,550	≈ 387,870	≈ 401,945

Slovenia 2016 - 2020 data does not cover craft brewer production which represents less than 1% of the market. Slovenia 2021 - 2022 data covers craft beer production.

Austrian, German and UK definitions meet the customs code definition.

Bulgarian, Czech, Greek, Slovenian, Slovakian (2021) and Spanish 'beer' comprises alcohol-free beer, low alcohol and non-alcohol beers and beer mixes (including Radlers).

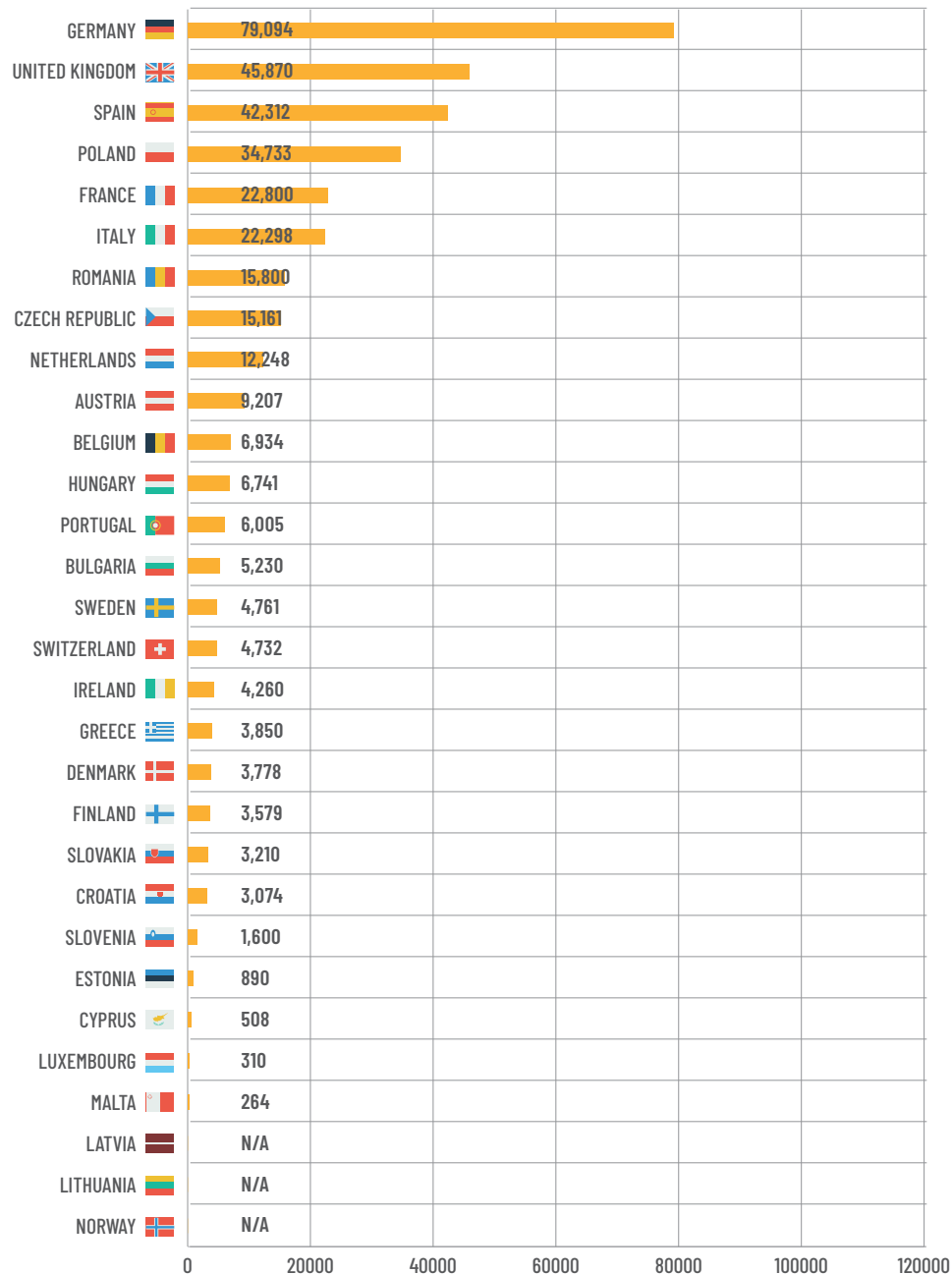
Belgian, Estonian, French, Swedish, Maltese and Portuguese 'beer' comprises alcohol-free beer, low alcohol and non alcohol beers.

Norwegian 'beer' comprises alcohol-free beer, low alcohol and non-alcohol beers from 0.0% ABV to 2.7% ABV.

Finnish 'beer' comprises alcohol-free beer, low alcohol and non-alcohol beers and beer mixes of the members of the association who represent about 91% of the market sales.

Latvia 2020 - 2023, Lithuania 2020 - 2023: source EUROSTAT

Finland: source National Supervisory Authority for Welfare and Health



COUNTRY	2016	2017	2018	2019	2020	2021	2022
AUSTRIA	9,030	8,984	9,190	9,173	8,637	8,719	9,207
BELGIUM	7,689	7,013	7,106	7,065	5,750	6,452	6,934
BULGARIA	5,500	5,400	5,500	5,455	5,220	5,150	5,230
CROATIA	3,292	3,398	3,611	3,585	2,808	2,972	3,074
CYPRUS	468	515	524	532	377	433	508
CZECH REPUBLIC	15,875	15,518	15,936	16,084	N/A	14,368	15,161
DENMARK	3,680	3,580	3,600	3,588	3,551	3,832	3,778
ESTONIA	888	905	935	892	896	905	890
FINLAND	4,135	4,066	3,966	3,886	3,775	3,790	3,579
FRANCE	21,190	21,500	23,500	23,600	22,000	22,200	22,800
GERMANY	85,532	83,582	84,649	82,933	78,706	76,265	79,094
GREECE	3,882	3,801	3,849	3,942	3,051	3,453	3,850
HUNGARY	6,704	6,757	6,886	7,124	6,580	6,741	6,741
IRELAND	4,576	4,479	4,630	4,537	3,748	3,703	4,260
ITALY	19,029	19,825	20,462	21,215	18,921	20,971	22,298
LATVIA	1,510	1,604	N/A	N/A	N/A	N/A	N/A
LITHUANIA	2,532	2,213	N/A	N/A	N/A	N/A	N/A
LUXEMBOURG	312	340	362	370	260	280	310
MALTA	231	247	270	268	199	213	264
NETHERLANDS	11,871	11,935	12,269	12,320	10,614	10,888	12,248
POLAND	37,903	37,223	38,360	37,949	34,689	33,442	34,733
PORTUGAL	4,891	5,251	5,271	5,478	4,688	5,001	6,005
ROMANIA	15,800	16,110	16,600	16,700	16,750	16,600	15,800
SLOVAKIA	3,708	3,914	3,963	3,980	3,788	3,276	3,210
SLOVENIA	1,635	1,608	1,653	1,623	1,489	1,525	1,600
SPAIN	38,510	39,373	39,953	41,289	36,465	40,005	42,312
SWEDEN	4,454	4,542	4,646	4,615	4,638	4,729	4,761
TOTAL EU 27	314,827	313,683	≈ 322,335	≈ 322,847	≈ 297,470	≈ 300,557	≈ 313,291
NORWAY	2,666	2,616	2,845	2,799	3,039	N/A	N/A
SWITZERLAND	4,605	4,623	4,715	4,736	4,530	4,437	4,732
UNITED KINGDOM	43,731	45,924	47,772	47,119	40,883	46,068	45,870
TOTAL ALL	365,829	366,846	≈ 377,667	≈ 377,501	≈ 345,922	≈ 354,101	≈ 366,932

Slovakia: 2021 - 2022 data includes alcohol beer only.

Austrian, German, Lithuanian and UK definitions meet the customs code definition.

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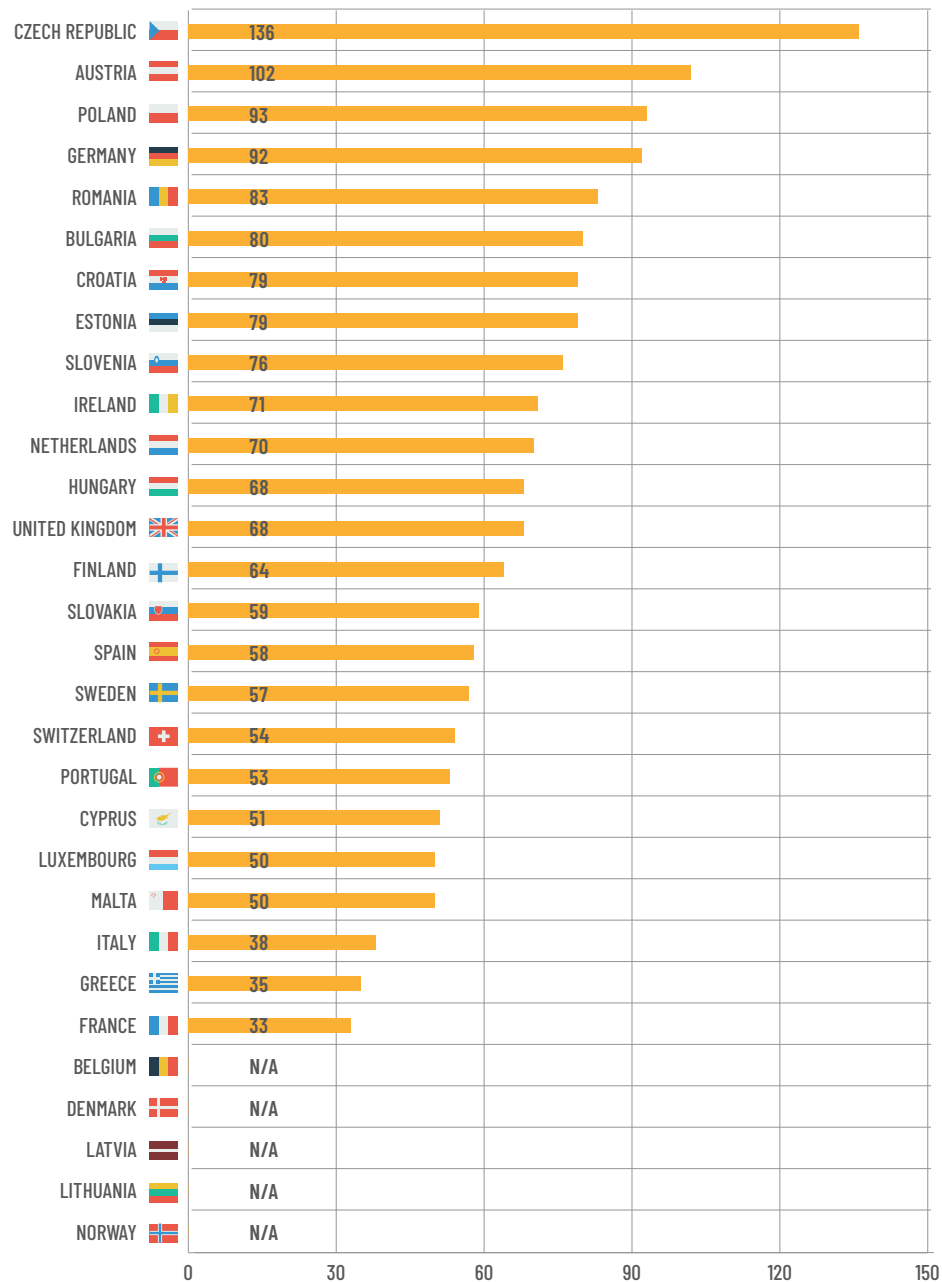
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Finnish 'beer' comprises alcohol-free beer, low alcohol and non-alcohol beers and beer mixes of the members of the association who represent about 91% of the market sales.

BEER CONSUMPTION PER CAPITA 2022

(Litres)



BEER CONSUMPTION PER CAPITA 2016 - 2022

(Litres)

COUNTRY	2016	2017	2018	2019	2020	2021	2022
AUSTRIA	106	105	107	107	100	101	102
BELGIUM	68	N/A	N/A	N/A	N/A	N/A	N/A
BULGARIA	76	74	75	74	75	77	80
CROATIA	75	79	84	88	81	77	79
CYPRUS	55	58	59	59	43	47	51
CZECH REPUBLIC	143	138	141	142	135	129	136
DENMARK	62	62	62	62	61	65	N/A
ESTONIA	80	82	80	81	81	N/A	79
FINLAND	75	74	72	70	68	68	64
FRANCE	32	33	33	33	33	33	33
GERMANY	101	98	99	97	92	89	92
GREECE	36	35	36	37	28	32	35
HUNGARY	66	67	68	70	68	68	68
IRELAND	81	79	80	77	64	61	71
ITALY	31	33	34	35	32	35	38
LATVIA	78	79	N/A	N/A	N/A	N/A	N/A
LITHUANIA	88	N/A	N/A	N/A	N/A	N/A	N/A
LUXEMBOURG	74	76	72	69	45	50	50
MALTA	53	52	55	52	39	41	50
NETHERLANDS	69	70	71	71	61	62	70
POLAND	98	97	100	98	93	92	93
PORTUGAL	47	51	51	53	46	48	53
ROMANIA	80	82	85	86	87	87	83
SLOVAKIA	68	72	74	75	69	60	59
SLOVENIA	79	78	80	82	75	78	76
SPAIN	46	49	52	52	50	50	58
SWEDEN	51	55	58	57	56	57	57
NORWAY	51	50	54	57	56	N/A	N/A
SWITZERLAND	55	54	55	55	52	51	54
UNITED KINGDOM	67	70	72	71	61	69	68

The **Spanish** info is provided by the Ministry of Agriculture.

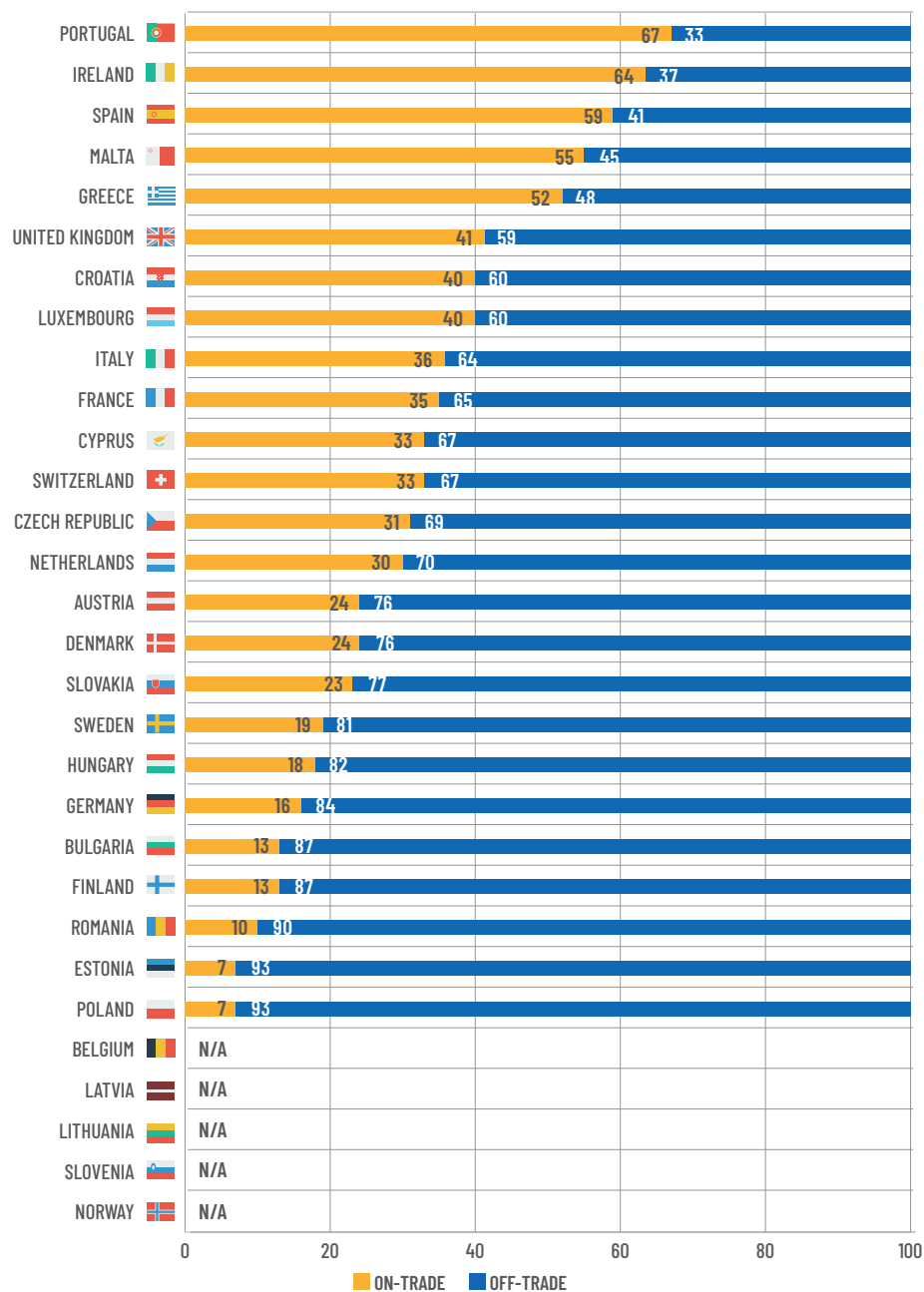
Estonia: calculation on 15+ years of age.

Slovenia: on total population basis.

Slovakia: 2021 - 2022 data includes alcohol beer only.

Sweden: including no- an low- alcohol.

Finland: recorded consumption (no private imports). Including below 2,8 abv only from member companies.

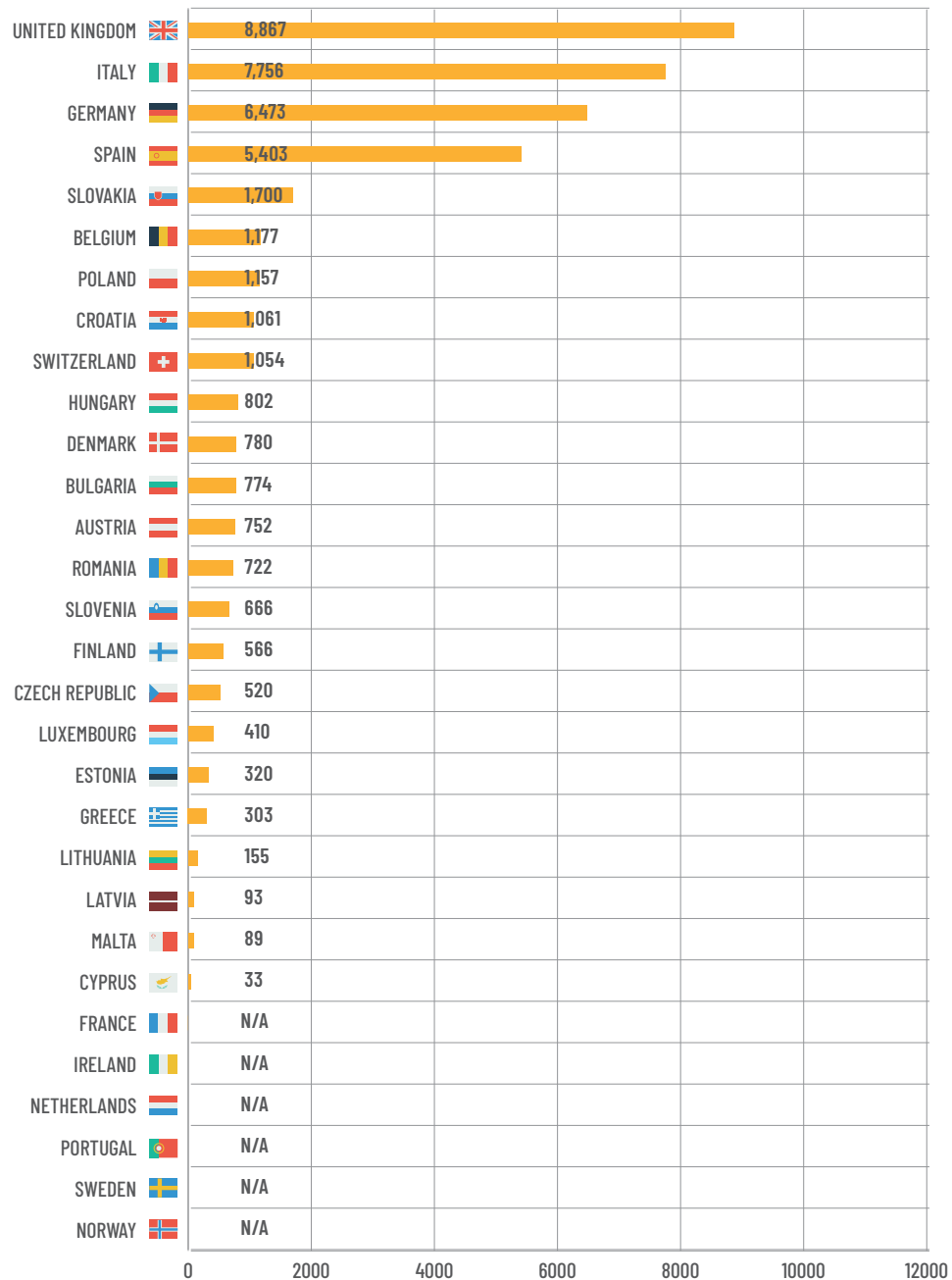


COUNTRY	2016		2017		2018		2019		2020		2021		2022		
	ON	OFF	ON	OFF	ON	OFF	ON	OFF	ON	OFF	ON	OFF	ON	OFF	
AUSTRIA	29	71	28	72	28	72	27	73	17	83	15	85	24	76	
BELGIUM	44	56	43	57	42	58	42	58	27	73	31	69	N/A	N/A	
BULGARIA	20	80	20	80	20	80	20	80	11	89	12	88	13	87	
CROATIA	40	60	40	60	40	60	N/A	N/A	31	69	40	60	40	60	
CYPRUS	42	58	51	49	55	45	53	47	30	70	25	75	33	67	
CZECH REPUBLIC	39	61	38	62	36	64	35	65	26	74	25	75	31	69	
DENMARK	23	77	25	75	23	77	25	75	14	86	17	83	14	76	
ESTONIA	8	92	7	93	7	93	7	93	5	95	5	95	7	93	
FINLAND	14	86	14	86	14	86	14	86	9	91	9	91	13	87	
FRANCE	36	64	36	64	35	65	35	65	35	65	35	65	35	65	
GERMANY	18	82	18	82	18	82	18	82	10	90	16	84	16	84	
GREECE	59	41	59	41	61	39	57	43	40	60	47	53	52	48	
HUNGARY	35	65	35	65	30	70	30	70	17	83	18	82	18	82	
IRELAND	66	34	65	35	64	37	63	37	30	70	N/A	N/A	64	37	
ITALY	39	61	38	62	36	64	36	64	27	73	33	67	36	64	
LATVIA	10	90	10	90	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
LITHUANIA	10	90	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
LUXEMBOURG	48	52	47	53	45	55	57	43	40	60	42	58	40	60	
MALTA	65	35	64	36	64	36	63	37	49	51	48	52	55	45	
NETHERLANDS	29	71	30	70	29	71	30	70	15	85	17	83	30	70	
POLAND	15	85	15	85	14	86	11	89	8	92	8	92	7	93	
PORTUGAL	63	37	69	31	69	31	70	30	60	40	60	40	60	67	33
ROMANIA	16	84	15	85	15	85	14	86	8	92	9	91	10	90	
SLOVAKIA	31	69	29	71	29	71	29	71	20	80	20	80	23	77	
SLOVENIA	40	60	40	60	35	65	34	66	30	70	26	74	N/A	N/A	
SPAIN	62	38	63	37	67	33	68	32	44	56	51	49	59	41	
SWEDEN	21	79	21	79	20	80	20	80	13	87	14	86	19	81	
NORWAY	19	81	19	81	19	81	19	81	11	89	N/A	N/A	N/A	N/A	
SWITZERLAND	40	60	40	60	39	61	38	62	27	73	26	74	33	67	
UNITED KINGDOM	48	52	47	53	46	54	45	55	24	76	31	69	41	59	

Romania: 2020 - 2022 data from NielsenIQ Romania.

Finland: statistics from Valvira (National Supervisory Authority for Welfare and Health).

United Kingdom: data for 2021-2022 is provisional.



COUNTRY	2017		2018		2019	
	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU
AUSTRIA	580	103	760	107	691	139
BELGIUM	N/A	N/A	2,534		2,279	242
BULGARIA	269	230	291	324	466	300
CROATIA	681	146	797	128	811	165
CYPRUS	124	8	113	12	132	12
CZECH REPUBLIC	324	10	387	8	424	13
DENMARK		533		659		770
ESTONIA		343		260		277
FINLAND	352	55	327	70	348	59
FRANCE	7,387	309	N/A	N/A	N/A	N/A
GERMANY	6,568	178	6,931	224	7,112	178
GREECE	238	66	256	45	257	52
HUNGARY		478		698		766
IRELAND		1,550		1,559		1,712
ITALY	6,544	463	6,624	468	6,963	375
LATVIA	497	47	382	58	368	71
LITHUANIA	73	280	81	366	82	398
LUXEMBOURG		270		274		275
MALTA	79	6	86	10	79	10
NETHERLANDS	1,877	N/A	1,956	N/A	1,872	N/A
POLAND	838	61	679	77	843	100
PORTUGAL		222		198		199
ROMANIA	441	52	492	49	445	59
SLOVAKIA		1,628		2,091		1,717
SLOVENIA		619		612		607
SPAIN	4,632	246	4,477	315	4,491	372
SWEDEN		485		539		633
TOTAL EU 27	≈ 41,817		≈ 44,026		≈ 44,877	
NORWAY	339	60	306	83	339	83
SWITZERLAND	1,074	85	975	70	977	83
UNITED KINGDOM	8,734	1,324	8,341	1,752	8,227	1,551
TOTAL ALL	≈ 53,433		≈ 55,553		≈ 56,137	

7

IMPORTS 2020 - 2022

(in 1,000 HL)

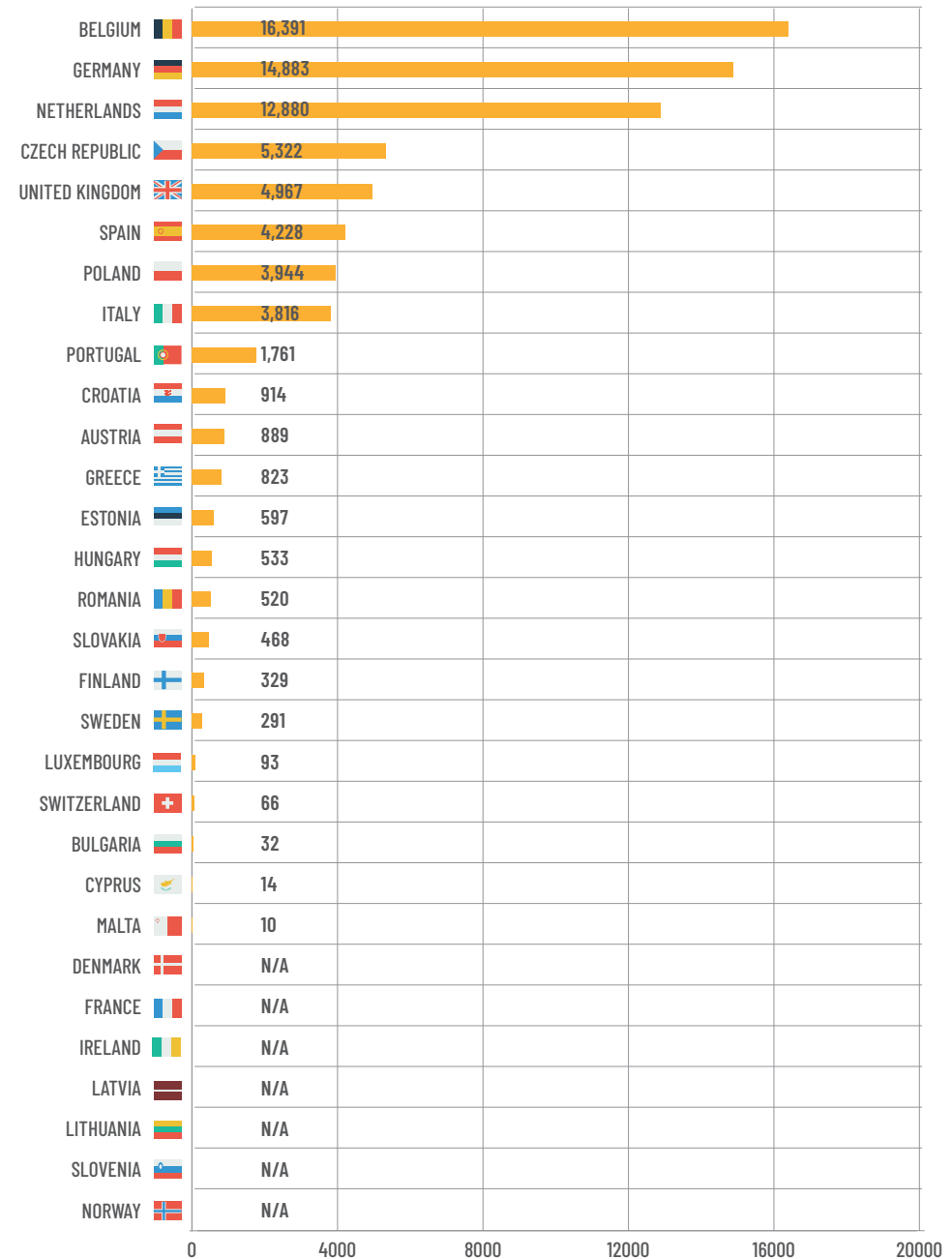
COUNTRY	2020		2021		2022	
	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU
AUSTRIA	582	47	621	27	728	24
BELGIUM	2,019	116	1,534	172	1,083	94
BULGARIA	597	182	661	133	602	172
CROATIA	823	172	948	241	910	151
CYPRUS	74	10	80	19	N/A	33
CZECH REPUBLIC	493		508	21	496	24
DENMARK	618		745		780	
ESTONIA	249		268		320	
FINLAND	347	45	323	75	501	65
FRANCE	N/A	N/A	N/A	N/A	N/A	N/A
GERMANY	6,677	156	6,217	246	6,173	300
GREECE	213	45	209	55	230	73
HUNGARY	799		802		802	
IRELAND	2,013		1,525		N/A	N/A
ITALY	6,071	343	6,667	393	7,477	279
LATVIA	N/A	N/A	N/A	N/A	93	
LITHUANIA	N/A	N/A	N/A	N/A	155	
LUXEMBOURG	200		420		410	
MALTA	59	6	59	8	77	12
NETHERLANDS	1,553		1,672		1,858	
POLAND	1,088		999		1,157	
PORTUGAL	161	N/A	108	N/A	145	N/A
ROMANIA	594	51	643	57	673	49
SLOVAKIA	1,708	3	1,551	4	1,699	1
SLOVENIA	923	12	494	N/A	647	19
SPAIN	4,865	393	5,116	491	4,832	572
SWEDEN	630		637		N/A	N/A
TOTAL EU 27	≈ 43,552		≈ 43,376		≈ 44,024	
NORWAY	430	66	N/A	N/A	N/A	N/A
SWITZERLAND	1,045	81	958	97	968	86
UNITED KINGDOM	9,510	908	10,069	628	8,607	260
TOTAL ALL	≈ 55,592		≈ 55,624		≈ 54,441	

Slovenian 2021 data includes imports from NC 2203 and 220291.

8

TOTAL EXPORTS 2022

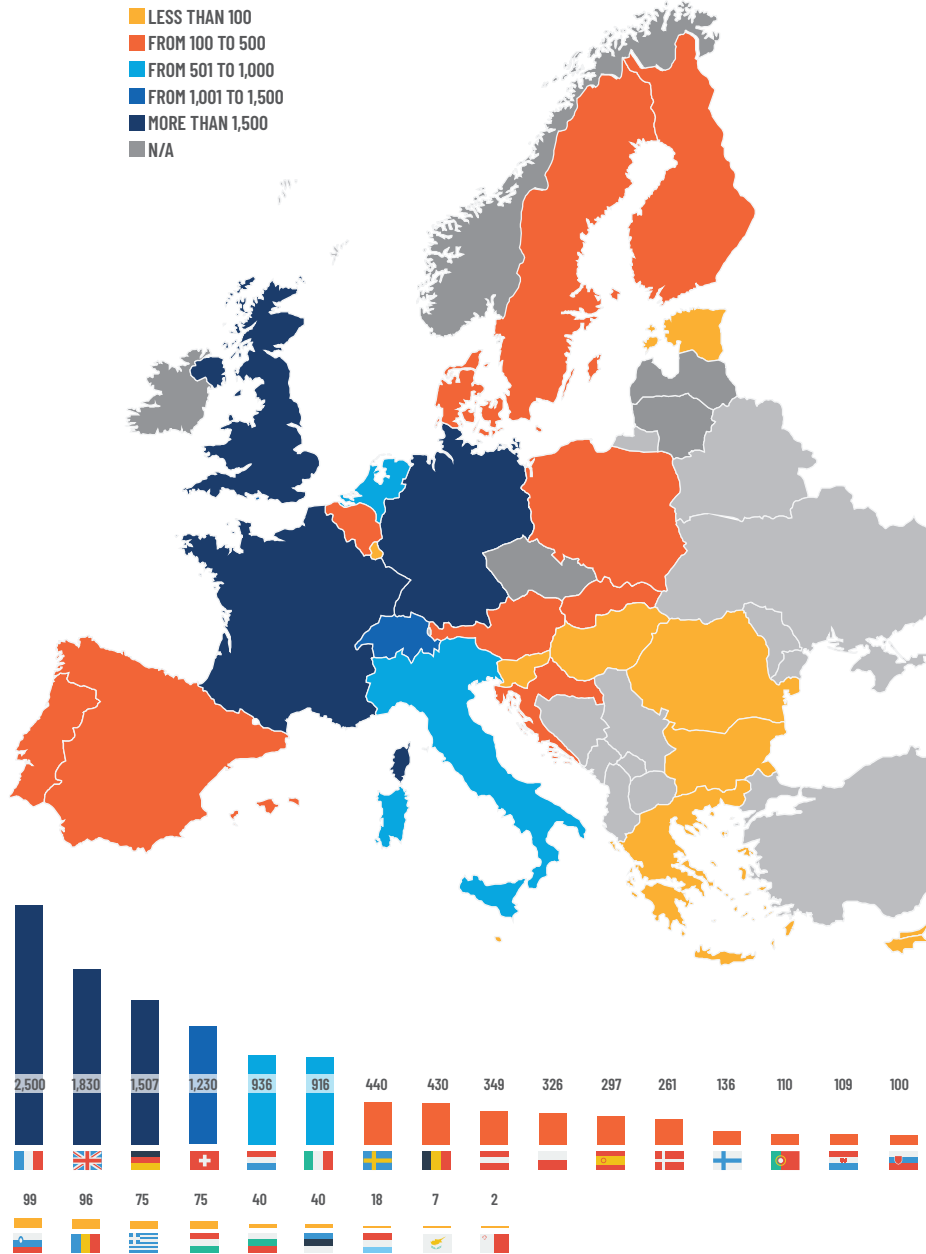
(intra-EU and extra-EU in 1,000 HL)



COUNTRY	2017		2018		2019	
	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU
AUSTRIA	1,017	153	1,076	183	833	164
BELGIUM	10,241	5,568	10,795	5,390	13,118	5,287
BULGARIA	52	77	88	98	163	22
CROATIA	186	597	119	554	126	503
CYPRUS	8	3	8	3	8	3
CZECH REPUBLIC	3,750	811	4,131	972	4,334	983
DENMARK	3,040		3,110		3,044	
ESTONIA	649		779		683	
FINLAND	192	38	159	34	151	32
FRANCE	5,696	1,072	N/A	N/A	N/A	N/A
GERMANY	9,213	6,517	8,951	6,814	8,960	6,995
GREECE	218	199	149	219	195	246
HUNGARY	538		496		465	
IRELAND	3,540		3,692		3,846	
ITALY	2,099	783	2,219	858	2,461	1,029
LATVIA	N/A	N/A	N/A	N/A	N/A	N/A
LITHUANIA	N/A	N/A	N/A	N/A	N/A	N/A
LUXEMBOURG	85	3	96		94	
MALTA	5	11	6	2	7	4
NETHERLANDS	3,546	10,596	3,798	10,800	3,604	10,077
POLAND	2,817	550	2,972	786	2,916	899
PORTUGAL	1,900		932	690	1,117	648
ROMANIA	296	152	362	187	336	161
SLOVAKIA	116		90		55	32
SLOVENIA	634		526	252	522	277
SPAIN	1,744	1,147	1,657	1,324	1,640	1,450
SWEDEN	491	48	454	52	497	
TOTAL EU 27	≈ 81,182		≈ 83,435		≈ 85,539	
NORWAY	26	2	43	6	36	3
SWITZERLAND	49	1	42	1	56	1
UNITED KINGDOM	3,211	2,391	2,897	2,333	2,608	2,655
TOTAL ALL	≈ 86,862		≈ 88,757		≈ 90,898	

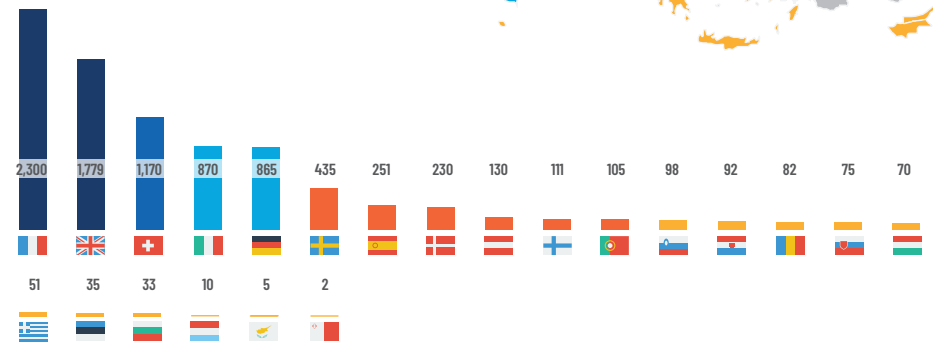
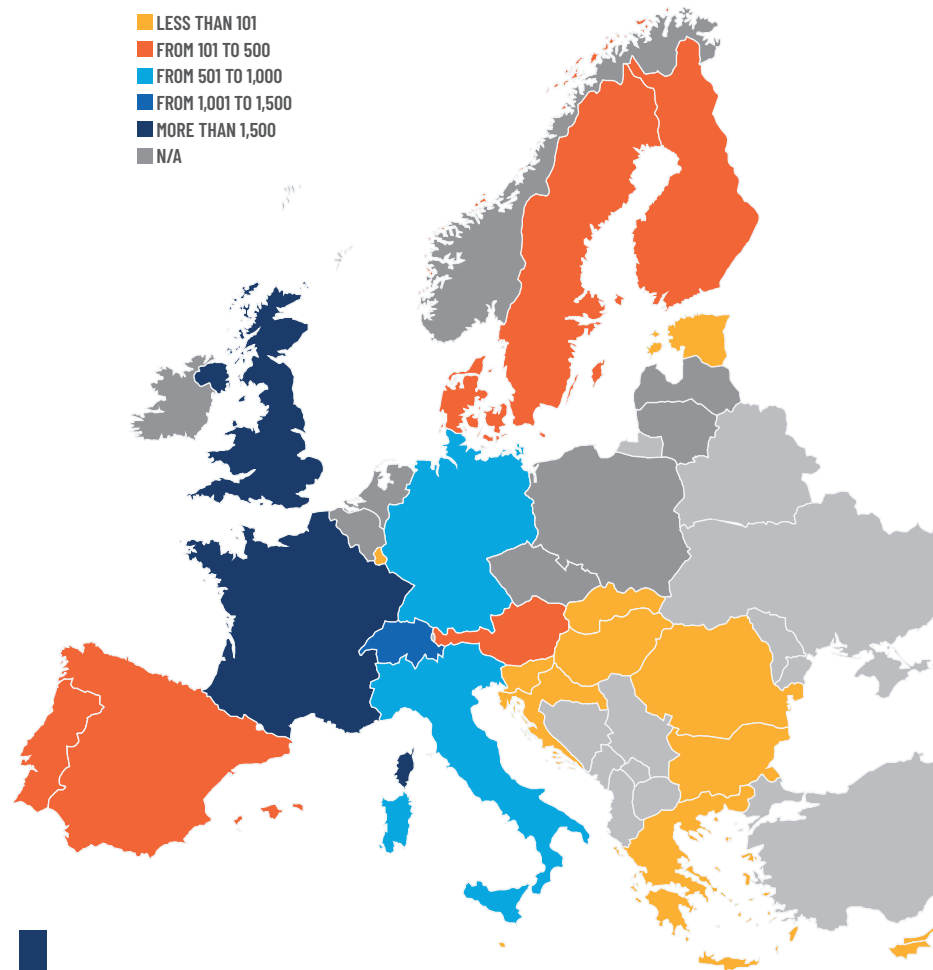
COUNTRY	2020		2021		2022	
	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU
AUSTRIA	638	164	731	202	718	171
BELGIUM	13,548	4,321	13,057	4,288	13,446	2,944
BULGARIA	187	10	91	12	19	13
CROATIA	124	407	134	415	413	500
CYPRUS	8	3	15		10	4
CZECH REPUBLIC	3,944	992	3,877	1,293	4,211	1,111
DENMARK	2,940		3,152		N/A	N/A
ESTONIA	645		663		597	
FINLAND	127	9	172	13	285	44
FRANCE	N/A	N/A	N/A	N/A	N/A	N/A
GERMANY	7,782	7,253	7,648	8,093	7,853	7,030
GREECE	377	227	533	220	605	218
HUNGARY	516		533		533	
IRELAND	3,352		3,324		N/A	N/A
ITALY	894	2,434	935	2,927	871	2,945
LATVIA	N/A	N/A	N/A	N/A	N/A	N/A
LITHUANIA	N/A	N/A	N/A	N/A	N/A	N/A
LUXEMBOURG	46		40		90	3
MALTA	5	3	6	6	5	5
NETHERLANDS	2,701	10,375	12,870		12,880	
POLAND	N/A	4,350	4,173		3,944	
PORTUGAL	1,489	448	1,306	499	1,185	576
ROMANIA	383	148	341	142	338	182
SLOVAKIA	288	64	193	110	389	79
SLOVENIA	615	339	N/A	N/A	N/A	N/A
SPAIN	1,460	1,997	1,527	2,194	1,864	2,363
SWEDEN	N/A	252	254		291	
TOTAL EU 27	≈ 83,417		≈ 84,495		≈ 83,717	
NORWAY	25	4	N/A	N/A	N/A	N/A
SWITZERLAND	49	1	55	1	62	4
UNITED KINGDOM	2,450	2,017	2,497	1,914	3,109	1,858
TOTAL ALL	≈ 87,963		≈ 88,991		≈ 88,779	

Slovakian data 2021 includes exports from NC 2203 and 220291.

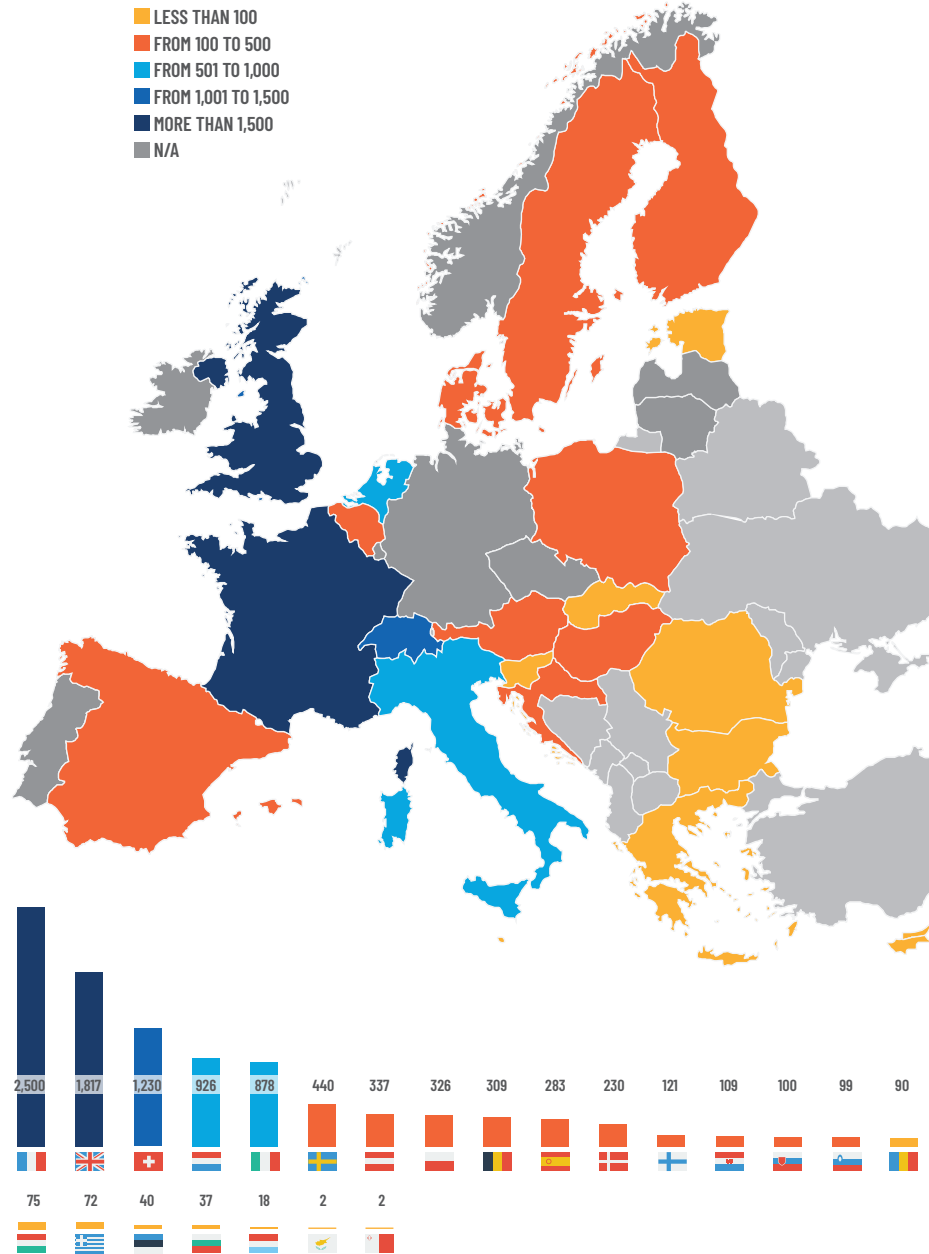


COUNTRY	2016	2017	2018	2019	2020	2021	2022
AUSTRIA	235	273	298	311	309	324	349
BELGIUM	224	261	304	340	379	408	430
BULGARIA	17	25	29	33	37	43	40
CROATIA	6	6	97	92	98	101	109
CYPRUS	3	3	4	4	4	7	7
CZECH REPUBLIC	398	450	488	617	599	599	N/A
DENMARK	180	197	206	216	228	242	261
ESTONIA	33	43	53	36	40	38	40
FINLAND	82	94	105	113	118	137	136
FRANCE	950	1,100	1,600	2,000	2,300	2,500	2,500
GERMANY	1,411	1,500	1,542	1,552	1,536	1,512	1,507
GREECE	43	43	46	57	62	71	75
HUNGARY	50	55	77	79	80	75	75
IRELAND	64	72	77	77	77	77	N/A
ITALY	757	868	874	853	769	827	916
LATVIA	41	45	64	N/A	N/A	N/A	N/A
LITHUANIA	72	N/A	N/A	N/A	N/A	N/A	N/A
LUXEMBOURG	30	32	34	33	18	16	18
MALTA	2	2	2	2	2	2	2
NETHERLANDS	500	507	745	805	857	910	936
POLAND	210	210	250	310	363	346	326
PORTUGAL	94	120	120	120	120	110	110
ROMANIA	34	45	64	75	92	99	96
SLOVAKIA	61	68	73	80	90	96	100
SLOVENIA	62	66	99	105	105	99	99
SPAIN	405	452	456	441	392	306	297
SWEDEN	261	312	336	363	392	424	440
TOTAL EU 27	6,225	≈ 6,921	≈ 8,115	≈ 8,850	≈ 9,203	≈ 9,505	≈ 9,681
NORWAY	128	136	128	129	135	N/A	N/A
SWITZERLAND	753	869	1,021	1,132	1,212	1,278	1,230
UNITED KINGDOM	1,870	1,930	1,960	2,030	1,870	1,820	1,830
TOTAL ALL	8,976	≈ 9,856	≈ 11,224	12,141	≈ 12,420	≈ 12,738	≈ 12,876

Croatia 2016 - 2017, microbreweries not included.
Estonia 2022: brewing companies only.
Finland 2022: source: National Supervisory Authority for Welfare and Health.
France 2022: source: website Brasseurs de France.

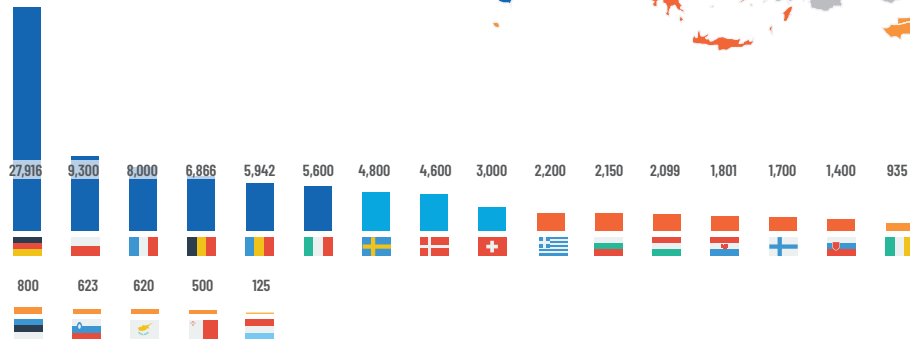
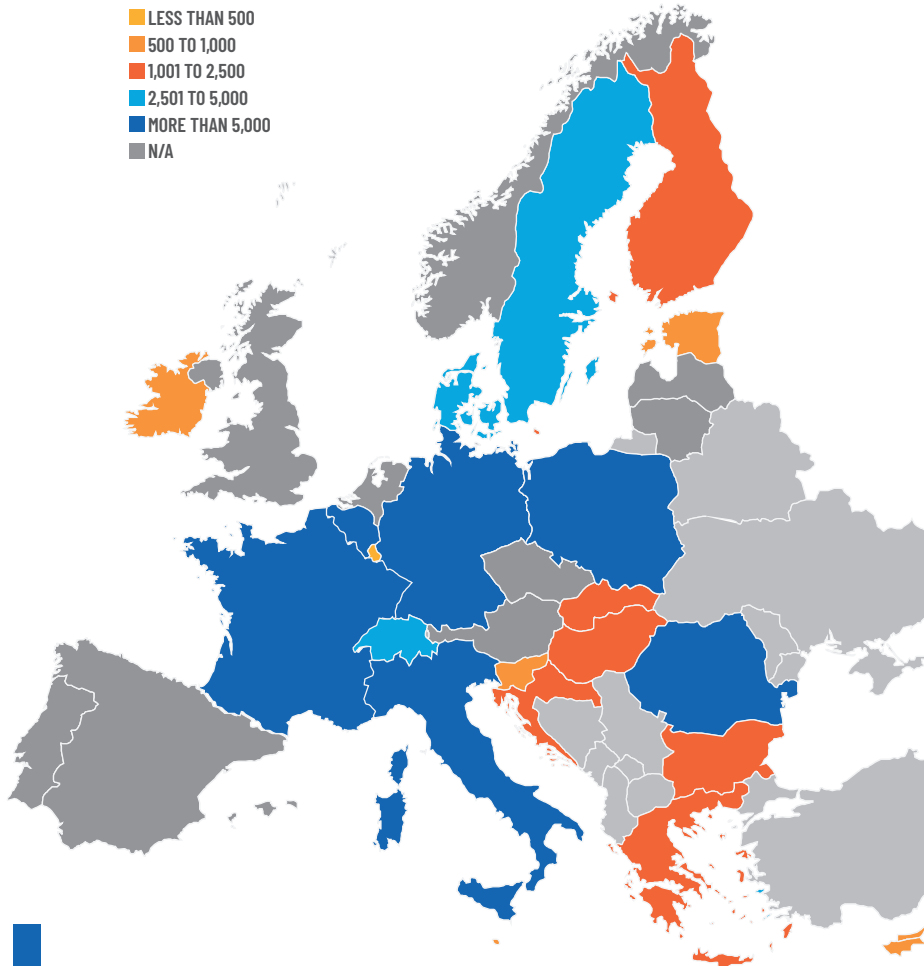


COUNTRY	2016	2017	2018	2019	2020	2021	2022
AUSTRIA	123	129	126	126	118	118	130
BELGIUM	N/A	N/A	N/A	N/A	N/A	N/A	N/A
BULGARIA	7	13	16	19	26	30	33
CROATIA	N/A	N/A	N/A	79	84	88	92
CYPRUS	1	1	2	2	2	5	5
CZECH REPUBLIC	350	402	440	519	506	506	N/A
DENMARK	140	157	175	180	190	200	230
ESTONIA	30	40	50	27	38	35	35
FINLAND	55	73	79	86	92	110	111
FRANCE	850	1,000	1,450	1,650	2,100	2,300	2,300
GERMANY	740	832	853	863	908	890	865
GREECE	25	30	30	35	40	47	51
HUNGARY	N/A	75	75	75	75	70	70
IRELAND	N/A	75	75	75	75	74	N/A
ITALY	718	693	692	684	756	814	870
LATVIA	38	42	N/A	N/A	N/A	N/A	N/A
LITHUANIA	31	N/A	N/A	N/A	N/A	N/A	N/A
LUXEMBOURG	22	29	31	31	10	10	10
MALTA	1	2	2	2	2	2	2
NETHERLANDS	N/A	N/A	N/A	N/A	N/A	N/A	N/A
POLAND	N/A	N/A	N/A	N/A	N/A	N/A	N/A
PORTUGAL	89	115	115	115	115	105	105
ROMANIA	20	31	50	61	78	85	82
SLOVAKIA	48	55	57	66	75	80	75
SLOVENIA	60	64	97	103	103	98	98
SPAIN	362	393	396	378	261	254	251
SWEDEN	270	307	331	358	387	419	435
NORWAY	85	107	103	117	129	N/A	N/A
SWITZERLAND	703	818	933	1,075	1,159	1,228	1,170
UNITED KINGDOM	1,817	1,878	1,908	1,977	1,815	1,766	1,779



COUNTRY	2016	2017	2018	2019	2020	2021	2022
AUSTRIA	225	263	288	301	297	312	337
BELGIUM	147	184	218	257	270	283	309
BULGARIA	16	24	27	30	34	40	37
CROATIA	6	6	97	92	98	101	109
CYPRUS	3	3	4	4	4	2	2
CZECH REPUBLIC	385	437	475	597	584	584	N/A
DENMARK	150	167	185	190	200	210	230
ESTONIA	33	43	53	36	50	45	40
FINLAND	76	87	97	103	107	119	121
FRANCE	945	1,100	1,520	2,000	2,300	2,500	2,500
GERMANY	N/A	N/A	N/A	N/A	N/A	N/A	N/A
GREECE	40	40	43	54	59	68	72
HUNGARY	50	55	77	79	80	75	75
IRELAND	93	102	128	128	128	127	N/A
ITALY	751	864	868	848	764	822	878
LATVIA	41	45	N/A	N/A	N/A	N/A	N/A
LITHUANIA	72	N/A	N/A	N/A	N/A	16	N/A
LUXEMBOURG	27	29	33	33	20	N/A	18
MALTA	2	2	2	2	2	2	2
NETHERLANDS	495	620	739	798	859	900	926
POLAND	N/A	N/A	N/A	N/A	N/A	N/A	326
PORTUGAL	94	120	120	120	120	N/A	N/A
ROMANIA	28	39	58	69	86	93	90
SLOVAKIA	61	68	73	80	90	96	100
SLOVENIA	61	65	98	104	105	99	99
SPAIN	391	434	443	428	379	292	283
SWEDEN	261	312	336	363	392	424	440
NORWAY	125	133	125	125	128	N/A	N/A
SWITZERLAND	753	869	1,021	1,132	1,212	1,278	1,230
UNITED KINGDOM	1,856	1,916	1,946	2,015	1,852	1,803	1,817

Croatia 2016 - 2017, microbreweries not included.



COUNTRY	2016	2017	2018	2019	2020	2021	2022
AUSTRIA	3,800	3,800	3,700	N/A	N/A	N/A	N/A
BELGIUM	4,700	5,800	6,300	6,551	6,194	6,645	6,866
BULGARIA	2,300	2,300	2,100	2,100	2,100	2,150	2,150
CROATIA	1,500	1,500	1,500	1,600	1,690	1,674	1,801
CYPRUS	600	600	600	600	600	605	620
CZECH REPUBLIC	5,800	5,600	5,600	N/A	N/A	N/A	N/A
DENMARK	3,750	3,750	4,600	4,600	4,600	4,600	4,600
ESTONIA	900	900	1,000	1,000	800	800	800
FINLAND	1,700	1,700	1,700	1,700	1,600	1,700	1,700
FRANCE	5,800	6,500	7,080	7,700	7,700	8,000	8,000
GERMANY	27,200	27,200	27,561	28,133	27,295	27,242	27,916
GREECE	2,000	2,000	2,000	2,100	2,100	2,100	2,200
HUNGARY	1,700	1,700	2,064	2,077	2,113	2,099	2,099
IRELAND	1,400	1,100	1,100	1,147	1,132	923	935
ITALY	5,350	5,470	5,500	5,700	5,200	5,300	5,600
LATVIA	1,400	1,400	N/A	N/A	N/A	N/A	N/A
LITHUANIA	2,300	N/A	N/A	N/A	N/A	N/A	N/A
LUXEMBOURG	120	120	116	120	120	115	125
MALTA	500	500	500	500	500	500	500
NETHERLANDS	6,100	6,100	6,100	4,374	4,198	4,198	N/A
POLAND	10,000	9,300	9,500	9,500	9,500	9,500	9,300
PORTUGAL	2,100	2,183	2,274	2,403	2,508	2,310	N/A
ROMANIA	5,600	5,800	5,973	6,015	6,090	5,950	5,942
SLOVAKIA	1,400	1,500	1,500	1,528	1,500	1,400	1,400
SLOVENIA	650	730	798	770	676	640	623
SPAIN	6,900	7,200	9,200	9,600	10,200	10,400	N/A
SWEDEN	4,580	4,700	4,800	4,800	4,800	4,800	4,800
TOTAL EU 27	110,150	≈ 111,753	≈ 116,866	≈ 117,618	≈ 116,216	≈ 116,651	≈ 117,885
NORWAY	1,300	1,300	1,200	N/A	N/A	N/A	N/A
SWITZERLAND	2,800	2,900	3,000	3,000	3,000	3,000	3,000
UNITED KINGDOM	15,000	16,100	17,200	16,200	16,700	17,700	N/A
TOTAL ALL	129,250	≈ 132,053	≈ 138,266	≈ 138,018	≈ 137,116	≈ 138,551	≈ 139,785

Finland: data only cover members from the national association.

COUNTRY	2016	2017	2018	2019	2020	2021	2022
AUSTRIA	196.00	192.00	200.00	189.64	193.65	177.81	206.00
BELGIUM	201.59	200.80	200.98	199.73	168.26	178.63	191.30
BULGARIA	41.57	40.59	41.40	40.29	38.30	38.00	39.60
CROATIA	82.73	85.44	89.86	84.74	75.60	83.50	89.54
CYPRUS	12.35	13.50	14.60	14.23	27.72	30.88	33.80
CZECH REPUBLIC	170.41	171.52	190.29	184.81	172.03	4,252.00	N/A
DENMARK	127.75	122.30	114.80	110.06	104.83	112.40	N/A
ESTONIA	51.67	58.32	66.58	62.57	56.26	59.30	62.57
FINLAND	606.00	596.00	654.00	652.00	654.00	610.00	669.00
FRANCE	854.48	892.00	943.00	987.00	890.00	948.00	1,030.00
GERMANY	678.00	664.00	655.00	617.00	566.00	584.00	600.00
GREECE	155.25	194.78	196.27	198.05	154.28	171.02	190.04
HUNGARY	148.50	152.16	147.30	149.97	107.40	117.50	N/A
IRELAND	430.00	424.00	430.00	421.00	351.00	351.00	390.00
ITALY	661.00	703.00	711.00	713.00	646.00	693.00	707.00
LATVIA	32.08	36.85	53.05	53.77	52.00	51.35	N/A
LITHUANIA	52.90	88.57	101.49	100.43	98.40	97.54	N/A
LUXEMBOURG	5.70	5.74	5.70	5.70	4.00	4.00	4.00
MALTA	3.33	4.00	3.83	3.89	4.00	3.00	4.10
NETHERLANDS	446.00	450.00	457.00	422.00	384.00	387.00	477.00
POLAND	817.14	829.44	833.52	786.73	764.48	714.22	781.25
PORTUGAL	75.42	84.39	87.64	93.93	78.40	82.50	100.50
ROMANIA	137.92	133.53	133.27	132.80	140.07	133.78	135.27
SLOVAKIA	56.97	57.54	59.70	59.53	56.96	55.32	55.88
SLOVENIA	85.34	87.34	91.44	90.08	83.00	85.00	N/A
SPAIN	327.82	342.96	348.90	357.88	321.76	349.90	N/A
SWEDEN	416.29	419.40	425.28	411.83	443.76	444.70	467.00
NORWAY	599.07	612.44	647.36	N/A	N/A	N/A	N/A
SWITZERLAND	100.00	94.00	109.00	107.50	101.30	103.50	116.90
UNITED KINGDOM	4,039.34	3,939.77	4,096.93	4,155.98	3,542.26	4,092.85	4,245.22

Italy, Finland, Norway and Spain data as provided by the national association.

Romania 2018, 2021, 2022 data are provided by the National Agency for Fiscal Administration (ANAF).

Spanish data as available from Spanish Treasury.

Polish Central Bank exchange rates (For 2018, average rate: 1 EUR = 4,2623 PLN. For 2019, rate on 31.12.2019: 1 EUR = 4,2585 PLN).

Czech Republic 2020, Latvia 2020 - 2021, Lithuania 2020 - 2021, Sweden 2020 data from DG Taxud, EU Commission.

BEER PRODUCTION:

Beer produced within a given country.

BEER CONSUMPTION:

Beer consumed within a given country.

BEER CONSUMPTION PER CAPITA:

Consumption per head in a given country.

BREWERY:

A plant or an establishment for beer production.

BREWING COMPANY:

A company which produces and / or sells beer, operating one or more breweries. These companies may also be involved in activities other than brewing beer, such as the production of soft drinks and bottled mineral water.

DIRECT EMPLOYMENT:

Employment directly by the brewing companies.

EXCISE DUTY REVENUE RELATED TO BEER:

Government revenues generated from excise duties on the sale of beer.

EXPORT - EXTRA-EU:

Extra-EU exports of goods are goods which leave the territory of the European Union for a third country after being placed under the customs procedure for exports (for definitive export) or outward processing (goods for working, further processing) or repair or following inward processing.

EXPORT - INTRA-EU:

Intra-EU exports of goods are goods which leave a Member State of the EU for another Member State for definitive export, outward processing or repair or following inward processing.

HECTOLITRE (HL):

A hectolitre is a metric unit of volume or capacity where one hectolitre equals 100 litres.

IMPORT - EXTRA-EU:

Extra-EU imports of goods are goods which enter the territory of the European Union from a third country and are placed under the customs procedure for free circulation within the EU (as a general rule goods intended for consumption), inward processing or processing under customs control (goods for working, processing or repair) immediately or after bonded warehousing.

IMPORT - INTRA-EU:

Intra-EU imports of goods are goods which enter a Member State of the EU from another Member State for definitive import (as a general rule goods intended for consumption), inward processing or processing under customs control (goods for working, processing or repair) immediately or after bonded warehousing.

MICROBREWERY:

A brewery with yearly production up to 1,000 hectolitres.

OFF-TRADE SECTOR:

Beer sales through wholesale and retail (shops, supermarkets and other outlets).

ON-TRADE SECTOR:

Beer sales through (licensed) pubs, clubs, bars, restaurants, etc., also called the hospitality sector.

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METHODOLOGY

The data for the 2023 edition were mainly collated via the national brewers' associations through surveys by The Brewers of Europe.

With the received data the corresponding tables and charts have been prepared and verified with the interlocutors from different countries. Therefore, unless indicated otherwise in this or previous editions, all data comes from national brewers associations.

When data was not available through national associations other sources were used to complete as much as possible the tables. The sources used for this edition include:

- National brewers' associations data
- Eurostat
- European Commission
- National authorities

Figures contained in some tables may have been rounded and also corrected from previous editions of this publication.

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ACKNOWLEDGEMENTS

The Brewers of Europe Secretariat would like to thank all those from national brewers associations who contributed to this brochure.

We thank Woomera Communications sprl for the document's design and support.

The information and data contained in this document are those provided by national associations unless stated otherwise. Where possible The Brewers of Europe Secretariat ensured the accuracy of the figures by checking with the national associations and against data coming from other sources.

The Brewers of Europe does not take any responsibility for omissions, mistakes or errors appearing in this brochure which do not come from its own activities.

The Brewers of Europe Secretariat

European Beer Trends
Statistics Report | 2023 Edition



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